#### Writing Papers and Giving Talks

Wheeler Ruml



ICAPS DC, June, 2022
www.cs.unh.edu/~ruml/papers/papers-and-talks.pdf

# Welcome to the ICAPS Community!

Introduction

Welcome
Why Do The DC?
Outline
The Conversation
Research=Fun
Writing Papers
Giving Talks
Conclusion

1. planning is awesome!

## Welcome to the ICAPS Community!

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■ Why Do The DC?

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- 1. planning is awesome!
- 2. planning people are awesome!

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- planning is awesome!
- 2. planning people are awesome!
- 3. ICAPS is awesome!

#### Why Do The DC?

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- Writing Papers
- Giving Talks
- Conclusion

- $1. \quad (money)$
- 2. dissertation outline
- 3. meet peers
- 4. meet mentors
- 5. practice presenting
- 6. embarrassing questions

#### **Outline**

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- Writing Papers

Giving Talks

Conclusion

- 1. intro: research
- 2. writing papers
  - reviewing papers
- 3. giving talks

your questions

#### **Research: The Grand Conversation**

#### Introduction

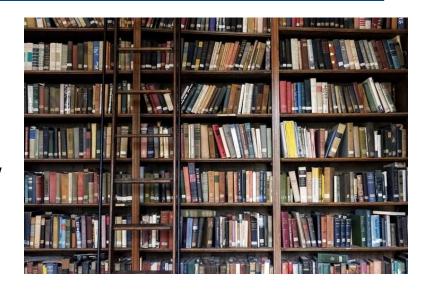
- Welcome
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Writing Papers

Giving Talks

Conclusion

- around the world
- over centuries
- unit is the paper
- 4. threads old, current, and new
- 5. welcomes new voices



#### How to take part:

- 1. listen before speaking
- 2. think before speaking
- 3. speak clearly
- 4. enjoy just being a part of it

# Research = Organized Fun

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Hey guys, look what I found!

- 1. What is it? : clarity
- 2. Have we seen it before? : novelty
- 3. Why should we care? : significance
- 4. What does it do? : characterization
- 5. Is it real? : evidence, correctness

#### Avoid cynicism:

- 1. ticket to high-paying job
- 2. chance to show how smart you are
- 3. another notch on your belt/CV
- 4. military mission



#### Introduction

#### Writing Papers

- Basics
- Outline
- Significance
- An Example
- Details
- (Reviewing)
- Open Access

Giving Talks

Conclusion

# **Writing Papers**

#### **Basics**

Introduction

Writing Papers

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- Know the abstract (pitch/contribution) before you start!
- Follow convention (Hendler).
- Avoid notation. Spellcheck/proofread.
- Pretend reviewer is parent of small children or running a large center.
- Careful with claims!
- Connect to the big picture: what are implications beyond this specific problem?
  - lacktriangle my goal: problem ightarrow algorithm
- Don't submit work that isn't ready. / Keep trying.
- Know venue before submitting. Work up if necessary.

#### **Outline**

# Introduction Writing Papers Basics Outline Significance An Example Details (Reviewing) Open Access Giving Talks Conclusion

- abstract: crucial! (decision on page 1)
- motivation
- problem statement
- previous work
- the insight (approach, solution)
- illustrative example
- results (theorems, experiments)
  - pretend reader can't see plots
  - state implications of data/theorems explicitly
- discussion (weaknesses, extensions, related work)

aabb vs abab

# **Significance**

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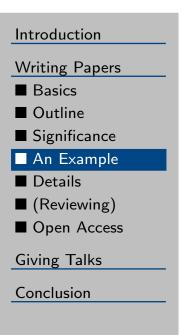
Conclusion

- novelty
- importance
- interesting
- results difficult to obtain
- correct / convincing

Remember: few care about your exact problem!

experiments per se are not significant / the goal: Avi example

# An Example: Would You Accept This Paper?



- we address problem X studied by Jones et al (2021)
- several algorithmic modifications
- improved performance on most benchmark instances
- new state of the art for problem X

When or when not?

#### **Details**

Introduction

Writing Papers

Basics

Outline

Significance

An Example

Details

(Reviewing)

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Conclusion

- significance often requires detailed previous work
- leave time for more research after first draft
- specific example, then generalize (Korf)
- explicitly provide support for each claim
- negative results only when useful
- the better the draft, the better the comments (Rao)

# (Reviewing)

#### Introduction

#### Writing Papers

- Basics
- Outline
- **■** Significance
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Conclusion

- pointless problem
- hidden/poor assumptions
- unconvincing evidence: poor benchmarks, weak theorems, scanty experiments, weak baselines
- is method advantaged / surprising?
- summary doesn't match results!
- experiments don't test claims / results don't support claims
- nothing surprising / learned

# be explicit and specific

justification and citations for previous work no additions without subtractions counterexamples

enjoy the discussion!

#### **Open Access**

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Writing Papers

Basics

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An Example

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(Reviewing)

Open Access

Giving Talks

Conclusion

- library budgets
- inclusion
- very lucky to have JAIR, AAAI

#### Introduction

Writing Papers

#### Giving Talks

- Talks
- Slides
- (Job Talks)

Conclusion

# **Giving Talks**

#### **Talks**

# Introduction Writing Papers Giving Talks Talks Slides (Job Talks) Conclusion

- Have something to say
  - explicitly promise and deliver (Winston)
- Organize hierarchically
  - ◆ lie (me) / spiral (Winston)
- Teach it
  - don't over-estimate the listener (as in writing)
  - one punchline per slide
- Own the room
  - everyone gets nervous
  - lights up, blinds open (Winston)
- Talk to people
- Learn from others' talks
- Practice, practice



#### **Slides**

#### Introduction

Writing Papers

Giving Talks

■ Talks

Slides

■ (Job Talks)

Conclusion

- teach: emphasize motivation, intuition, significance
  - situate your work in historical context
  - provide necessary background
  - ◆ goal: want to read paper
- summary / elevator pitch, then outline slide
- memorize first and end
- minimize text, maximize data/ink (within reason)
- first talk: more text, plan words
- avoid cultural/social references
- stand near, point
- don't snow
- cite others, use their pictures (w/ attribution)
- remote presenter, but don't go too fast
- $\blacksquare$  name, title, #/# in footer. use graphics, but no effects

# (Job Talks)

Introduction

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Talks

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(Job Talks)

Conclusion

- more important than learning their names
- $\blacksquare$  sleep = prep for questions
- you have 5 minutes to convey vision
- long talks are different: signpost!
- industry may ask more questions
- choose work carefully: show depth, indicate breadth
- listen carefully to questions
- have a backup

Introduction

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#### Conclusion

- Resources
- Summary

# **Conclusion**

#### Resources

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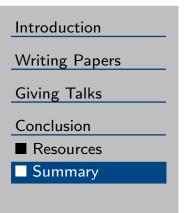
■ Resources

Summary

- DC web page
- Sven Koenig's *AI Magazine* article
- many groups have an advice page
- Pat Winston's video on *How to Speak*
- examples: Leslie Kaelbling, Larry Lessig



# **Summary**



- Writing and speaking = teaching
- Don't overestimate your reader / audience
- Join the conversation!

Good luck!

