Job Hunting in Industry and Academia

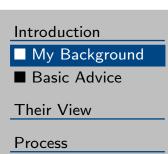
Wheeler Ruml



June, 2013

www.cs.unh.edu/~ruml/papers/job-hunting.pdf

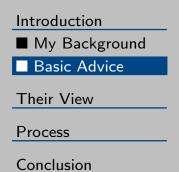
My Background



Conclusion

- 1. PhD in heuristic search at Harvard, -2002
 - interviews: 0 academic, 2 industry, 1 postdoc
- 2. Researcher at Palo Alto Research Center (PARC), 2002–2007
 - group manager, 2005–2007
 - participated in many hiring cases, led one
- 3. Asst prof at University of New Hampshire (UNH), 2007–2012
 - interviews: 2 universities, 1 college
- 4. Assoc prof at UNH, 2012–
 - on search committees for TT and non-TT faculty

Basic Advice

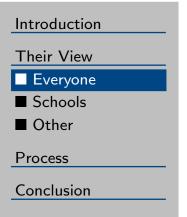


- Psychologically hard, but you learn about yourself
 - ◆ There are many applicants. Many try once.
- Lots of work, usually at a bad time
 - ◆ Delay thesis polish?
- It matters, but there isn't one solution
- Be friendly it's a small world
 - other people often willing to help
- Maybe 50% is up to you, much is unknowable
- Do the next job up

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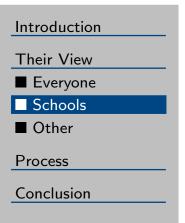
What They're Thinking

Everyone



- Is this someone I want to spend 5–25 years with?
- Complementary with existing capabilities?
 - ♦ Someone there likes you
- Will you accept?
 - ◆ Offer is high stakes for them
 - CRA shows many positions unfilled
 - Provide your reasons

Schools



Research schools

- Can you bring in grant money and students?
- Are you connected?

Teaching schools

- Is this person ready and committed to teach our students?
 - culture can be very different

Other

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Industrial Lab

- Can you present to (and convince) a client?
- Are you good (by my definition)?
- Will you do applied work without prodding?
 - (careful with claims on 'real-world problems')
- Can I think of multiple current or upcoming projects you could help with?
- Will you let us go after new work?

Postdoc

- Will you bring new ideas?
- Will you work without supervision?
- Can you manage an on-going or upcoming project?

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- Materials
- Job Talk
- Interview
- Negotiation

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Applying



- network early (many postdocs arranged by fall?)
- avoid HR if possible
- deploy your advisor (they may live in fantasy world)
- CRA list
- where have people with your background gone?
- don't apply where you wouldn't go

Application Materials

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- cover letter not insignificant
- sell your field
- statement should be proto grant proposal
- CV should be complete but not ridiculous
 - ♦ track as you go
- letters from outside your school and country
 - ◆ 4 letters don't hurt
 - if you're not sure, ask if they have time and can write a strong letter
 - it looks bad if they write a generic letter help them!
- for me, packaging shows attention to detail
 - scan your signature, use LaTeX
 - buy acrobat if necessary
- summarize teaching evaluations, even for industry

Job Talk

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- more important than learning their names
- \blacksquare sleep = prep for questions
- industry may ask more questions
- choose work carefully: show depth, indicate breadth
- don't snow
- teach: emphasize motivation, intuition, significance
- long talks are different: signpost!
- cite others, use their pictures (w/ attribution)
- remote presenter, but don't go too fast
- \blacksquare name, title, #/# in footer. use graphics, but no effects

Interview

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- what is your goal?
 - in industry: NOT more of the same
 - think big
- what do you like about the job opportunity?
- have explanation for
 - any missing years
 - why not academia/other school
- never negative
- have questions to ask
 - where does money come from? how does acquisition work?
 - travel? books? interns/students?
 - their research, collaborations
- dress like colleague (eg, shirt, carry sportcoat, no tie)

Negotiation

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- you might not have much leverage, but asking shows you have a plan
- ask your friends what's appropriate
- be clear about your needs, tie them to goals
 - date?, relocation reimbursement?, hardware?
- be nice: your contact is probably not the decider
- make sure your thesis is done
- take a break

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- Advertising

Conclusion

Resources

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- CRA list, newsletter, Taulbee survey
- ACM?
- Rick Reis, *Tomorrow's Professor*
- Goldsmith et al, Chicago Guide to Your Academic Career
- Michael Ernst, Stephanie Weirich (remember: superstars)

Summary

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- Hard, but you learn about yourself
- Be friendly it's a small world
- Maybe 50% is up to you

Good luck!

The University of New Hampshire

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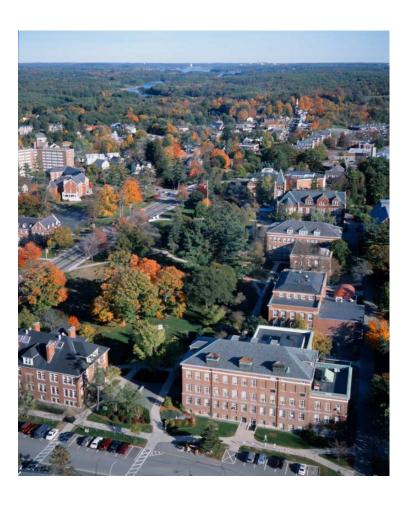
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Tell your students to apply to grad school in CS at UNH!



- friendly faculty
- funding
- individual attention
- beautiful campus
- low cost of living
- easy access to Boston,White Mountains
- strong in AI, infoviz, networking, systems, bioinformatics